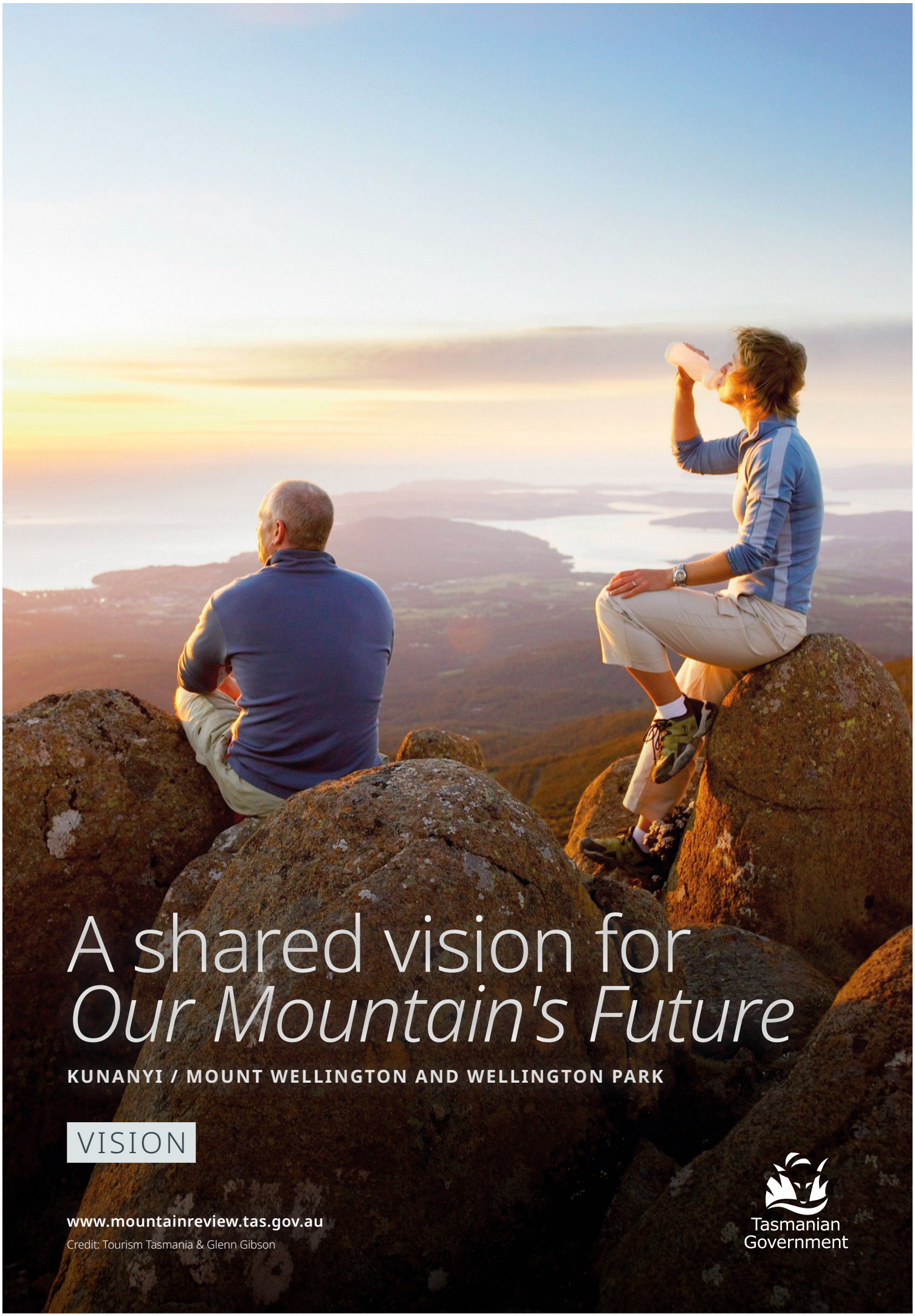


A shared vision for *Our Mountain's Future*

KUNANYI / MOUNT WELLINGTON AND WELLINGTON PARK

VISION

www.mountainreview.tas.gov.au

Credit: Tourism Tasmania & Glenn Gibson

Tasmanian Government



Minister's foreword

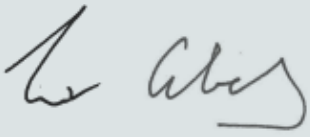
Our Mountain's Future asked the community to tell us their thoughts on what is important for our most visited natural site's future, and over 9,000 Tasmanians took the time to have their say.

The large number of people who contributed to this review shows how important Wellington Park is to our community. From the results, it is clear that even within Tasmania, people have different appetite for improved facilities and infrastructure. The consultation has gathered valuable insights into what the community values, and it is clear that between local government areas, there are significant differences in how people feel about what is needed including additional facilities and infrastructure. This has led to the development of this Vision. We have heard that whilst there are many diverse views on *Our Mountain's Future*, there is also much on which the community agrees.

People value the Park for its visual amenity and as a space to enjoy nature, to play in the snow, and to enjoy recreational experiences. The community believes that facilities are essential and that upgrades are required to maintain the high expectations held by visitors to our world-class attraction.

The review has also gathered insights into how the community accesses and interacts with the Park. The community's aspirations for the precinct are a practical blend of considerations urging greater and safer accessibility for visitors of all abilities through transport options, given the growing demand while maintaining its aesthetic values.

The government remains committed to the strategic review which will help guide the development of recommendations to realise this Vision. Thank you to all who participated and provided the review with the benefit of their views. Your views will help shape the long-term future for our prominent, majestic and celebrated landmark.



ERIC ABETZ MP
MINISTER FOR BUSINESS, INDUSTRY AND RESOURCES

Acknowledgement of Country

We acknowledge with respect Tasmanian Aboriginal people as the traditional owners and custodians of Tasmania.

We pay respect to Elders, past and present.

Introduction

This report explores what we heard, and what the community's aspirations are for the future of Wellington Park. We have developed a Vision that reflects what we have learned.

Our Mountain's Future seeks to understand what is needed for the future of Kunanyi / Mount Wellington and the broader Wellington Park into the long-term. To do this, the first phase of the review focused on asking Tasmanians to have their say. Public consultation was open from 23 October to 4 December 2024. We asked our fellow Tasmanians how they currently interact with the Park, what they value, and what they think could be even better. We had a very strong response from the southern region, and in particular from those living in the Hobart local government area. We would like to thank everyone who participated.

This Vision is the culmination of the second phase of the review. We have considered thousands of insightful survey responses, hundreds of written submissions and dozens of focus group contributions to develop this Vision for the future of Wellington Park.

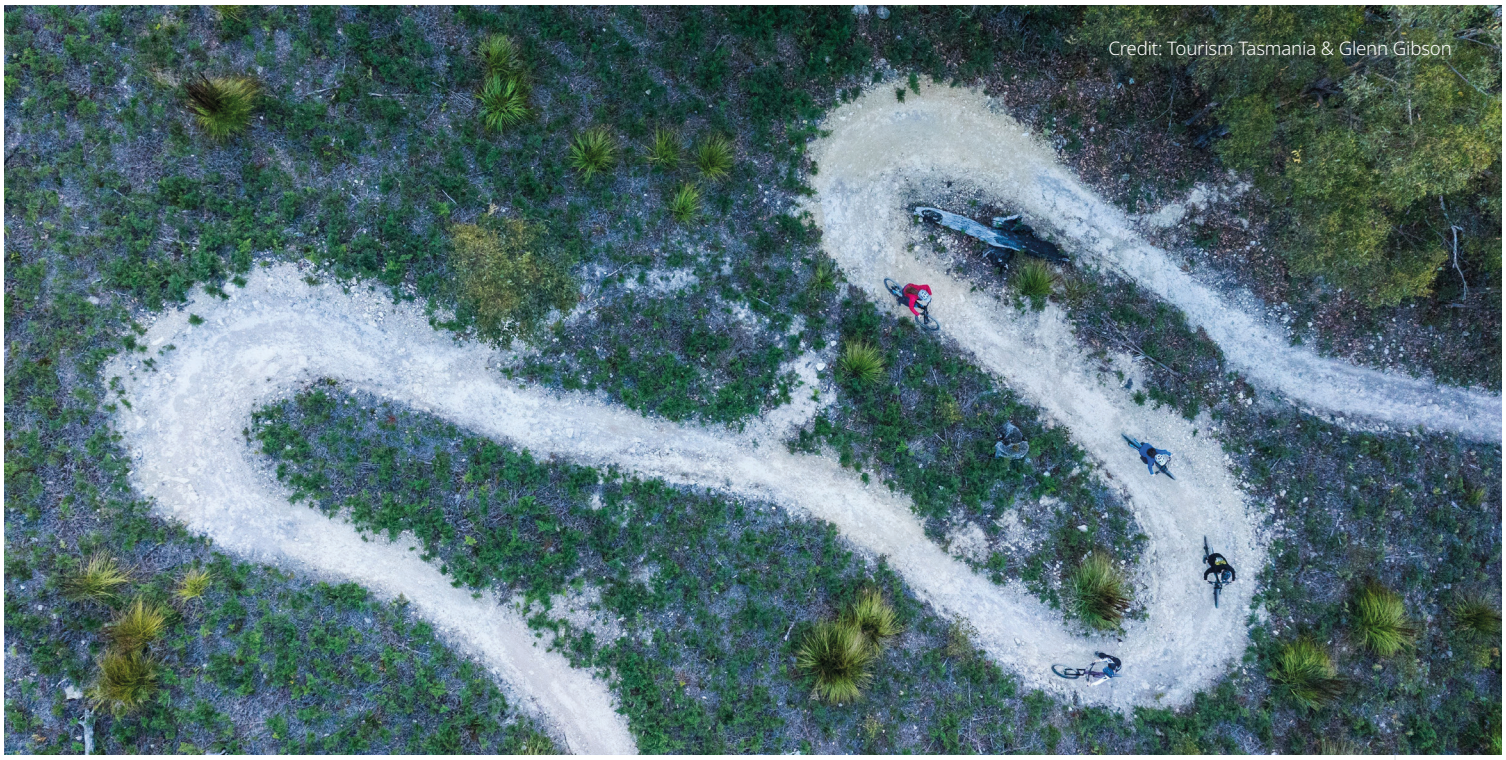
We promoted *Our Mountain's Future* through local newspapers and social media across the state, as well as letterbox drops targeted to the Greater Hobart area.

We know that tourists make up a large proportion of those who visit the mountain, and that they experience the mountain in a different way from locals who live close to the mountain and who visit frequently. We asked interstate and international tourists to have their say through a specially designed module in the Tasmanian Visitor Survey.

We are now moving into the third phase and collaborating with key stakeholders to prepare the Action Plan. The Action Plan will be informed by what we have learnt from community consultation, existing research and body of knowledge, and the long-term Vision. It will include strategic objectives and recommendations on how best to achieve the Vision. The Action Plan is expected to be delivered in late 2025.

If you would like to keep up to date with how things are going, you can check the website:

www.mountainreview.tas.gov.au



Credit: Tourism Tasmania & Glenn Gibson

Developing this Vision

We have created a Vision for Kunanyi / Mount Wellington and Wellington Park through a broad and inclusive consultation process.

We asked thousands of Tasmanians to have their say. 8,560 people did an online survey and 566 people and organisations provided written submissions with a particularly strong response from those living in the southern region, and from Hobart. To make sure a wide range of views were heard, we also held focus groups with community members, including young people, tourism representatives, Aboriginal people, local businesses, and recreational users. Tourists make up a large portion of the mountain's visitors, and their perspective is essential in how we think about *Our Mountain's Future* as our most visited natural asset. We asked interstate and international visitors about their experience through the Tasmanian Visitor Survey, and 529 responses were captured.

Where are we now?

This extensive input has helped shape a Vision that reflects the community's aspirations for the future of Kunanyi / Mount Wellington and the broader Wellington Park. It considers how we experience and interact with the mountain and Park now, and how we see ourselves doing so in the future.

The purpose of this Vision is to think about how we can make sure that we can continue to enjoy the Park in the ways that we most value into the long-term. The Vision is supported by analysis of what we heard from the community about usage and values, facilities and infrastructure, and access and visitation.

Vision



Usage and values

HOW WE EXPERIENCE THE PARK AND WHAT WE VALUE.

Includes things like what we like to do when we visit the Park, what we think is important to protect and celebrate, and what makes the Park special.



Facilities and Infrastructure

WHAT FACILITIES ARE NEEDED TO MAKE OUR VISITS GREAT.

Considers the quality of existing facilities and infrastructure. It also considers what possible infrastructure could improve our experience as well as that of tourists.



Access and visitation

HOW WE GET TO THE MOUNTAIN AND THE PARK.

Looks at how people access the mountain and the Park now, as well as what we see as key for future access options as visitation grows.

Where to from here?

We now have a clear indication of which aspects of the Park can be improved and that this is different depending on how frequently people visit, how close they live, and what kind of experience they are looking for. It is clear that much of the existing infrastructure will not meet the needs of the increasing numbers of visitors from both Greater Hobart, and beyond.

Now that we have developed a Vision and we understand the community's views, we will develop an Action Plan for *Our Mountain's Future.* This Action Plan will focus on the long-term and will include strategic objectives and recommendations for how to put this Vision into action. We expect to release this Action Plan in late 2025.

If you would like to keep up to date with progress on *Our Mountain's Future*, you can visit **www.mountainreview.tas.gov.au**

Survey Demographics

Regions

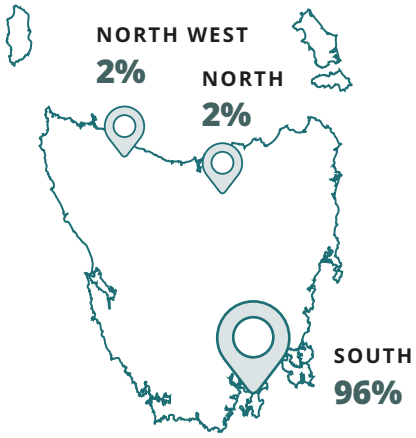
The survey was open to residents of Tasmania. Most of the feedback came from people in southern Tasmania (96%), especially Hobart which had the highest response rate. Some Greater Hobart council areas, including Kingborough and Clarence were well represented, while others including Glenorchy, Sorell, Brighton and Derwent Valley had lower response rates.

Our Mountain's Future is intended to be based on a vision which reflects the views of the whole community. We have kept the difference in response rates in mind while developing the Vision.

CHILDREN AND YOUNG PEOPLE
People aged 12-19
3%

PEOPLE LIVING WITH DISABILITY
9%

ABORIGINAL OR TORRES STRAIT ISLANDER
3%



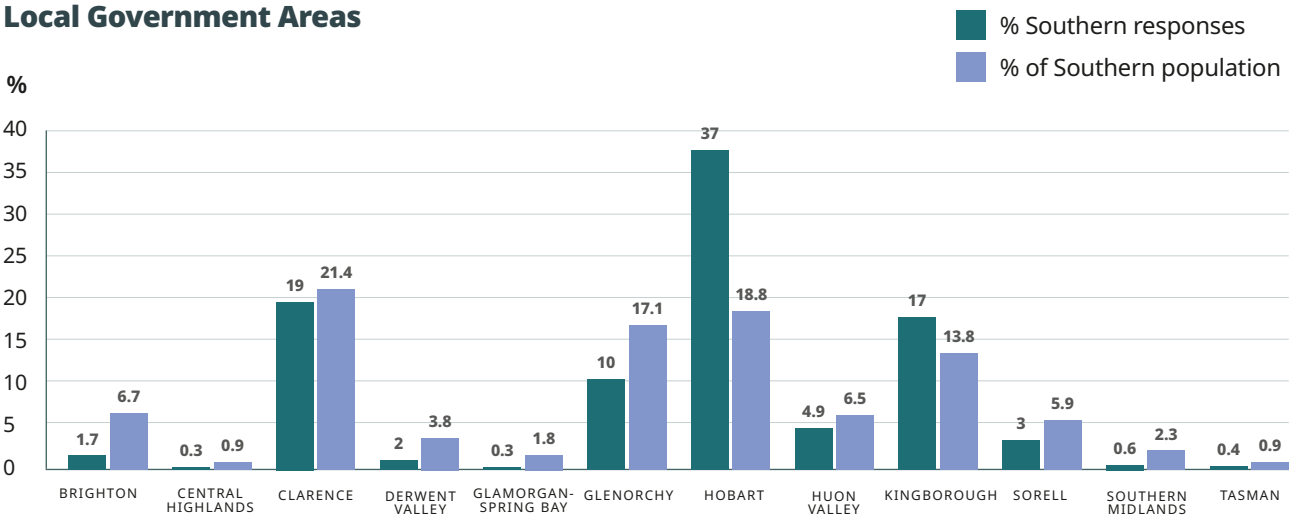
Household type

FAMILIES WITH CHILDREN
26%

SINKS/DINKS
(single or double income with no kids)
22%

EMPTY NESTERS
(kids over 18, or never had children and aged 40 or over)
52%

Local Government Areas



What did local government areas tell us?

What people told us tended to vary depending on where they live. This is important because people visit the mountain and Park for a wide range of reasons and have different needs and expectations for their visits.

The local government areas (LGAs) that are closer to the mountain had a much higher response rates than others. The Hobart LGA was by far the greatest represented as a proportion of population, followed by Clarence and Kingborough. We have taken these differences into account as we develop a Vision that reflects these diverse experiences.

There was generally a clear pattern that people from the Hobart LGA were the most likely to visit the Park frequently, to find it easy to do so, and to want minimal change. There is a clear difference in satisfaction with existing facilities, and support for possible infrastructure across all areas of the Park, between Hobart, and all other Greater Hobart LGAs. People from Brighton, Derwent Valley and Sorell were more likely to report difficulty accessing the Park and to be supportive of things like sustainable improved facilities, and increasing visitation. Clarence, Glenorchy, Kingborough and Huon Valley tended to fall somewhere in between those sentiments.

Some of the key messages have been summarised by LGA across Greater Hobart to show how people's experiences compare.

Brighton

People from Brighton find it harder than others to get to Wellington Park. Of all areas, they are the most interested in doing snow-related activities in the future and are supportive of sustainable tourism and attracting more visitors.

Overall, people from Brighton tend to want better access and more things to do, with a strong interest in tourism and experiences, but less emphasis on conservation.

Derwent Valley

People from Derwent Valley are the most interested in tours, sightseeing, or picnicking. They are also supportive of sustainable tourism and recreation and are less concerned about protecting views of the mountain or doing more to promote the Park's heritage and cultural significance, compared to other LGAs.

Hobart

Residents of Hobart find access to the Park the easiest of all LGAs, and many do so by bike or foot. They are the strongest supporters of protecting the Park's natural values, views of the mountain, and cultural and heritage values. They are also the least supportive of encouraging more visitors or sustainable tourism.

Kingborough

People from Kingborough find it relatively easy to access the Park and often go by bike or foot as well as by car. They value protecting the views of the mountain and the Park's heritage and cultural values and are less focused on growing tourism or recreational use.

Clarence

People from Clarence often access the Park by bike or e-bike but are generally less likely to access by bus or foot. Compared to other urban LGAs, they find access harder and are more likely to be supportive of sustainable tourism.

Glenorchy

Glenorchy residents want people to be encouraged to use Wellington Park to be more active. They are also the most likely to report going to the mountain for snow activities, and for cultural experiences. Their views on issues such as providing for more recreation, increasing visitor numbers, and protecting the views of the mountain were moderate compared to other LGAs.

Huon Valley

Huon Valley residents generally find access to the Park easy. They strongly support conserving the Park's natural values and have relatively lower levels of support for increasing visitation or recreational offerings, particularly compared to other outer-suburban and regional LGAs.

Sorell

People from Sorell tend to find access to the Park more difficult. They are the most likely to use motorbikes to get to the Park and less likely to go by foot or bike. Their views on whether more should be done to recognise the Park's heritage and cultural values, and to support increased recreational opportunities, fall somewhere in the middle of the Greater Hobart LGAs.

Who is using the Park?

People visit Wellington Park for lots of different reasons and activities, and everyone's experience is unique and personal. We heard from people who visit as often as every day and others who come just once a year. Whether it is for a quiet moment to enjoy the view or an adventurous trail run, the Park offers something special for each visitor.

We have grouped people into categories to help us explore the ways they connect with the Park and what they hope for its future. Those who live in Hobart, are far more likely to be **frequent** users than any other LGA due to the fact that these people live closest to the Park and the mountain's access points.

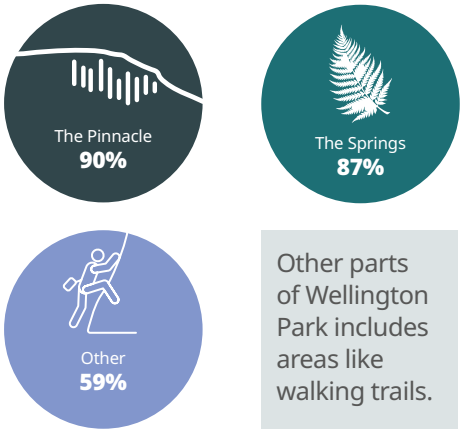
	LOCALS			TOURISTS
	FREQUENT **38%**	**OCCASIONAL** **62%**	**PINNACLE ONLY** **7%**	
ACTIVE **83%** Examples of active activities include walking, hiking or running, mountain biking, road cycling or rock climbing	People who visit the Park daily, weekly or monthly to participate in active activities. They make up about half of all active visitors.	People who visit the Park several times a year, less than once a year, or never to participate in active activities. They make up about half of all active visitors.	People who have only visited the Pinnacle, and no other parts of the Park in the last three years.	Tourists are visitors who do not live in Tasmania. Tourists make up a significant portion of visitation to the Park. These views have been captured through the Tasmanian Visitor Survey (TVS). 529 tourists completed the TVS from December 2024 to February 2025. This category is not broken down into 'active' and 'passive', but the TVS shows about 16% of tourists visit for active experiences.
PASSIVE **17%** Examples of passive activities include nature observation, wildlife viewing, tours and picnics.	People who visit the Park daily, weekly or monthly to participate in passive activities.	People who visit the Park several times a year or less to participate in passive activities. They make up an overwhelming majority of passive visitors.		

Where do people use the Park?

With its sweeping views and snow experience, the Pinnacle is the most popular destination for all visitors to Wellington Park, followed closely by The Springs. **Tourists** and **passive** visitors are more likely to just visit the Pinnacle, while **active** visitors are more likely to explore other areas of the Park in addition to the Pinnacle, including the Organ Pipes, Collins Cap and Wellington Falls.

Visitors with disability, children and young people, and families with children are more likely to visit the Pinnacle and The Springs, as these areas have better overall accessibility by car and bus and amenity compared with other areas in the Park.

MOST VISITED AREAS IN THE PAST THREE YEARS



Other parts of Wellington Park includes areas like walking trails.

Vision

Wellington Park is a place where visitors can find adventure, solitude, and wellbeing. A place where the stories of our ancestors are shared, and which we must look after so future generations can continue to explore and enjoy its offerings.

We respect Wellington Park for its cultural significance, natural values, and captivating landscapes. Together, we will foster sustainable practices that preserve what makes the Park special.

We recognise the uniqueness of all visitors' experiences and expectations. We aim to be inclusive and welcoming of all who wish to visit. As a community, we are committed to developing sustainable solutions for future improvement as visitation grows.

By collaborating with the local community, including Tasmanian Aboriginal people, and those who look after Wellington Park, we aim to honour its rich heritage while promoting thoughtful stewardship and shared responsibility.

PURPOSE

For many Tasmanians, Kunanyi / Mount Wellington and the broader Wellington Park is special – a place where people can experience a sense of wilderness in close proximity to the city. It offers enriching experiences, breathtaking landscapes and a deep sense of connection for all those who visit.

Our Mountain's Future has asked the community about how we want to experience the Park now, what we would like more or less of, as well as our aspirations for the long-term future.

Standing tall above Hobart, the mountain is a constant reminder of just how fortunate we are to have such a natural treasure right at our doorstep. Whilst we all have individual perspectives and experiences, for many of us it evokes an intangible sense of place.

The Vision has grown from the voices of all those who are passionate about Wellington Park. It is not intended to propose solutions, but it is an aspirational statement that articulates the kind of future the community wants for Kunanyi / Mount Wellington and the Park.

We know there are challenges from increasing visitation, the quality of significant infrastructure and facilities, and expectations of visitors, and that these will only become more pronounced with time. As our most visited natural site, we must consider the Park's future as a Tasmanian asset, as well as a landmark loved by those who live close to it. For this reason, the Vision will form the guiding principles to build actions and recommendations in the next phase of *Our Mountain's Future*, and beyond. With that in mind, the Vision will guide future planning and decision making.

This unique Park deserves to be well looked after and to do that, we must think long-term.

Community aspirations

Usage and values

We want to be able to continue the activities that we enjoy, and encourage those who are interested to explore.

We want to do more to protect the Park's flora and fauna to conserve the Park's natural values for generations to come.

We are curious about the Park's cultural and historical significance and want to learn more about what makes it unique.

We support Tasmanian Aboriginal people to connect with Country.

The Park offers a wide range of activities and we should use it to encourage people to be more active and enjoy its vistas.

Access and visitation

We recognise that being able to appreciate and experience nature so close to home is part of what makes Tasmania great, and we commit to caring for it.

We understand that the Park's proximity to the city is part of Hobart's appeal. We want tourists to enjoy all that the Park has to offer in an accessible and sustainable way that is in keeping with its values.

We want to be able to access the mountain all year round in a way that is safe and environmentally responsible.

Facilities and infrastructure

We agree that commercial activities in the Park must be balanced with the conservation of the Park's natural values.

We know that visitors to this iconic attraction expect facilities and amenities that support a high-quality visitor experience.

We need to make sure that the Park is set up to cope with the increasing visitor numbers, variable weather conditions and bushfire risk.

We recognise that the needs of people with disability should be considered as we plan for Wellington Park's future.



Usage and values

Wellington Park provides an opportunity for us to experience nature on Hobart's doorstep. Kunanyi / Mount Wellington is iconic for Tasmanians and **tourists**, with almost everyone agreeing that having a natural asset like Wellington Park and the mountain so close is important to Hobart's appeal. People feel fortunate to have easy access to it and feel strongly that we need to look after the environmental values of the Park and mountain.

We asked people what activities they currently do in the Park. Walking, hiking and running were the most popular, across all LGAs, followed by nature observation or wildlife viewing. Others told us how much they enjoy tours, picnics and going to the snow.



FREQUENT AND ACTIVE VISITORS

Frequent and active visitors are drawn to the Park for its proximity to Hobart, natural beauty, and the physical and social benefits it provides. Residents from Hobart are by far the most likely to be frequent visitors of any local government area (52%) compared with Clarence (15%) and Kingborough (16%).



OCCASIONAL VISITORS

Occasional and passive visitors visit the Park for a particular experience, including to show visiting friends or to experience snow. Occasional visitors expressed being attracted to the Park for its views, accessibility, and social outings, often enjoying short walks and Lost Freight café.



TOURISTS

Tourists visit the mountain as it is an iconic Hobart day trip offering panoramic views of Hobart. Visiting the mountain offers tourists the opportunity to connect with nature and experience an alpine environment.

We also asked what activities people would like to do in the future. Every activity saw an increased level of interest compared to how many people currently participate, particularly rock climbing and cultural activities. Cycling, mountain biking and snow experiences also had significantly higher interest.

CULTURAL ACTIVITIES

One of the activities with the highest level of interest for the future was cultural activities. This was particularly popular with SINKs and DINKs, with interest in the future more than double current levels from 15% to 34%.

The focus groups expanded on this topic, with respondents (including those identifying as Aboriginal and others) expressing an interest in more representation of Aboriginal culture in the Park.

Activities

% DOING NOW | % INTERESTED IN FUTURE



WALKING, HIKING AND RUNNING
80% | 82%



MOUNTAIN BIKING
19% | 29%



ROAD CYCLING
8% | 13%



ROCK CLIMBING
7% | 17%



SNOW EXPERIENCES
42% | 56%



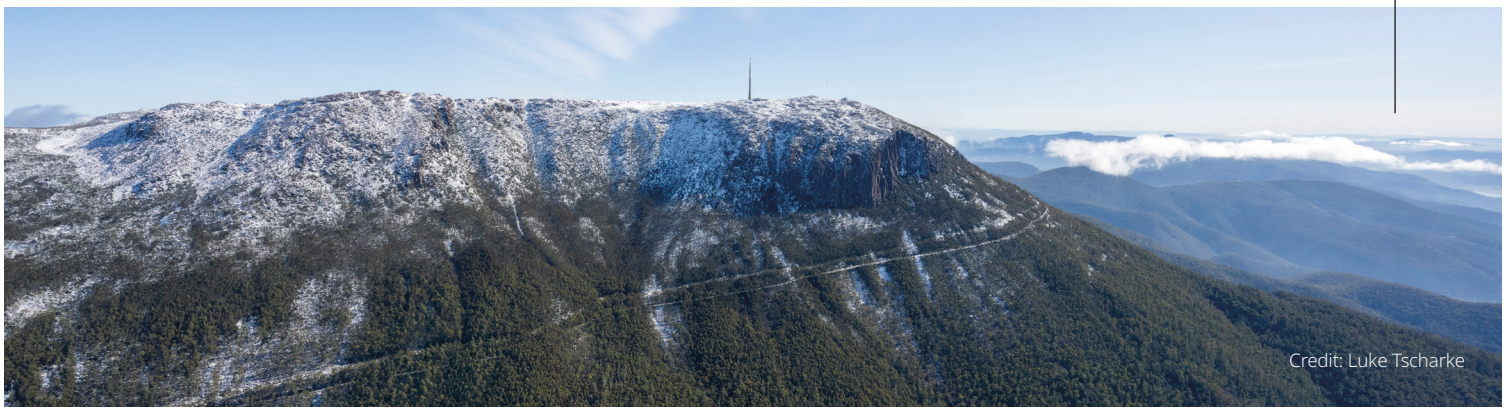
NATURE OBSERVATION AND WILDLIFE VIEWING
60% | 69%



TOURS, SIGHTSEEING AND PICNICKING
46% | 49%

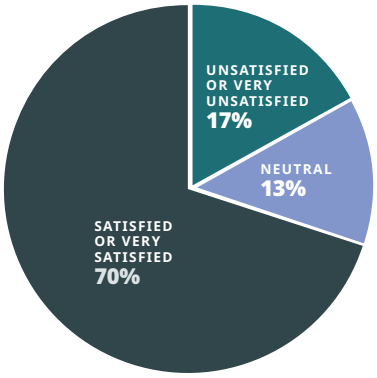


CULTURAL ACTIVITIES
11% | 25%


Credit: Luke Tscharke

The difference between what activities people are doing now and what activities they would like to do in the future is bigger for people living further from the main access points to the Park, such as in Brighton or Derwent Valley. People living further from the Park, such as Brighton (61%), Clarence (49%), Derwent Valley (55%), and Sorell (49%), are also more likely to believe we should do more to provide for recreational activities compared with people from Hobart (31%) and Kingborough (36%). This suggests there is something stopping people outside of central Hobart from getting involved in the activities they want to do – a clear area for improvement.

SATISFACTION WITH ACTIVITIES



The benefits of exercise, cultural experiences and being in nature are well understood. Almost 6000 people want to do more about protecting the flora and fauna of the Park, but a lot of people also want to do more activities – highlighting that the Park should allow everyone to do the things they enjoy while protecting what makes the Park special.

Satisfaction with activities on the mountain is fairly high among those from the South (70%). However, those visiting from the North and North West have lower levels of satisfaction. Given Kunanyi / Mount Wellington's iconic status, there is an opportunity to aim for satisfaction of 90% or higher for all visitors.

Most **active** visitors appreciate the Park's natural environment for providing opportunities to engage in physical activity. Their experience is less dependent on the available facilities, so they are overall more satisfied with how they enjoy the Park. **Active** visitors are more resistant to development that could change certain aspects of the Park.

In contrast, **Pinnacle-only** and **passive** visitors are significantly less satisfied with their activities in the Park. **Occasional** visitors are somewhat less satisfied. All of these visitors also agree that it would be better if there were more things to do in Wellington Park. These visitors, and **tourists**, are likely to seek a more curated experience, with higher expectations possibly because of limited time and transport options.

Passive visitors are more likely to support development. They told us that the limited facilities at the Pinnacle and road closures during snowy weather were reasons for their lower satisfaction. Many **tourists** commented on how windy it is at the Pinnacle, indicating that improved shelter may make their experience better.

Snow experiences



Experiencing snow is a major draw for **locals** and **tourists** alike, offering a rare, shared, and memorable experience.

People clearly love being able to experience the snow. Many already go, and 34% more people told us they want to do snow activities compared to the number of people currently doing them.

However, snow and ice lead to road closures, creating a key barrier to access. People who go to the mountain to experience snow were also significantly more likely to report dissatisfaction, second only to 'tours, sightseeing or picnicking'. There is a clear opportunity to improve the experience for people who want to enjoy the snow on Kunanyi / Mount Wellington.

Facilities and infrastructure

The infrastructure and facilities in the Park will face new and increasing challenges from changing weather conditions, higher bushfire risk and increasing visitor numbers. We need to consider how the Park not only meets the needs of those visiting now, but also make sure it is set up to cope with future demands.

We know Tasmanians and **tourists** visit Wellington Park for a variety of reasons, each with different requirements and expectations when it comes to facilities and infrastructure. Most visitors shared that they are generally happy with the existing facilities and infrastructure in Wellington Park with some distinctions depending on the area, particularly between the Pinnacle, The Springs, and the Park's access points.

Visitors to the Pinnacle are largely happy with the existing boardwalks, tracks, and lookouts. A similar sentiment was shared about The Springs, where people appreciate the well maintained boardwalks, tracks, seating, and picnic areas.

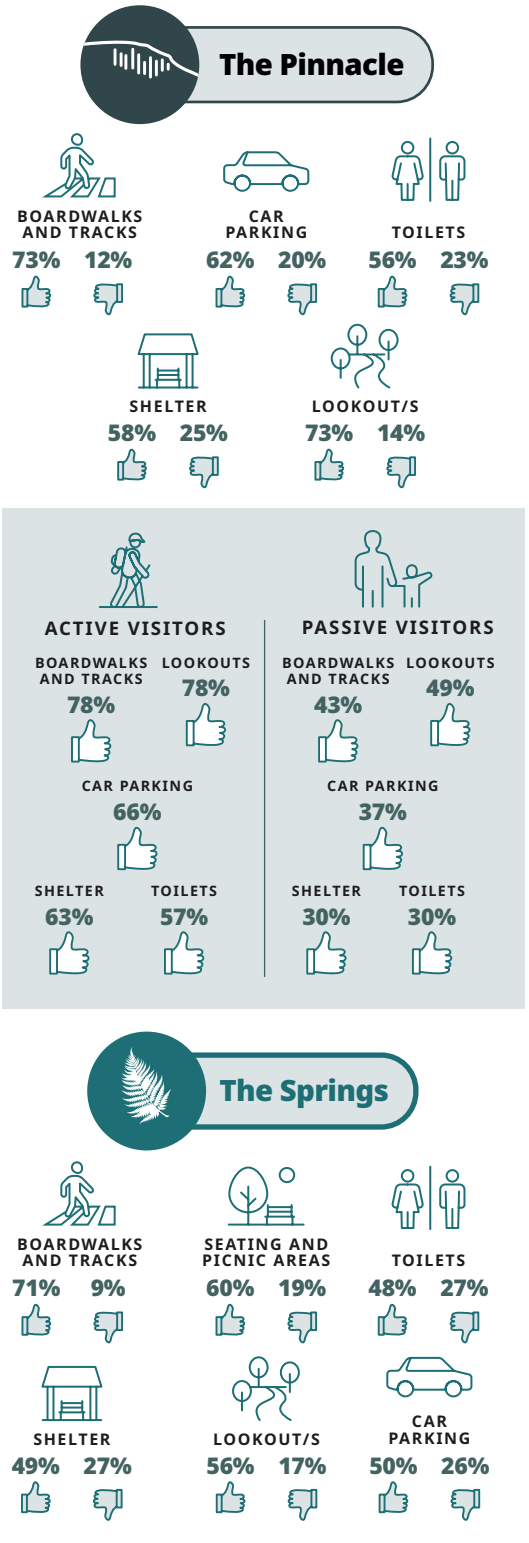
While most visitors are happy with the car parking at the Pinnacle and The Springs, about 1 in 5 felt there is room for improvement. We also heard that around 1 in 4 visitors would like to see better toilets and shelters in these areas, highlighting opportunities to enhance the experience for everyone.

Frequent and **active** visitors are most satisfied with the Park's existing facilities and infrastructure, as well as those living in Hobart. For these visitors, Wellington Park's proximity to home and easy access, the activities they love – like walking, hiking, and running – and recent trail improvements, all contribute to their high levels of satisfaction and enjoyment of the Park.

Occasional, passive, and **Pinnacle-only** visitors tend to see each area of the Park as a destination rather than part of a larger experience. These visitors, as well as those living outside of Hobart LGA often feel that the existing facilities and infrastructure in Wellington Park do not meet their needs. For example, **passive** visitors reported lower satisfaction with amenities at the Pinnacle, with only about 1 in 3 feeling positive about the toilets, shelter, and car parking. Similarly, **occasional** visitors expressed lower satisfaction across all categories at the Pinnacle compared to those who visit more frequently or participate in active experiences indicating that there is room to improve accessibility for all users. Many **tourists** have also commented on the need for better shelter at the Pinnacle.

When asked about possible facilities and infrastructure at the Pinnacle, The Springs, and the Park's access points, we heard stronger concerns about development at the Pinnacle. However, seating and picnic areas and cultural and/or educational facilities received strong support.

Satisfaction with the existing facilities and infrastructure



Most people are satisfied with the infrastructure on the mountain, but improvements to amenities are needed to meet standards expected by all visitors. We also need to make sure the Park is set up to deal with future challenges.

In recent years, Wellington Park has been at the centre of a number of tourism-related infrastructure proposals. Through the survey, we explored public sentiment on possible infrastructure at the Pinnacle, The Springs and the Park's access points to gauge the level of comfort with such developments.

People from Hobart LGA had the lowest level of support for possible infrastructure of any LGA. This difference was most pronounced at the Pinnacle. Conversely, those living in Brighton and Derwent Valley were far more supportive of possible facilities. These sentiments are also reflected by other Greater Hobart LGAs reporting more support for encouraging visitation (39%) and providing for recreational activities (45%) than those living in Hobart (25% and 13% respectively).

At the Pinnacle, overall support for a **visitor information centre** is moderate at 44% compared to 38% opposed. Support varied widely between different LGAs, with 35% of Hobart residents supportive compared with 48% of those from all other Greater Hobart LGAs. Derwent Valley (72%) and Brighton (62%) were particularly supportive.

Overall support increased to 53% at The Springs – a clear majority, and more than double the negative response. At the access points (such as Fern Tree and Tolosa Park), 58% were supportive and just 18% of people were opposed.

Similarly, people's support for **food service venues** increased significantly from 39% at the Pinnacle, to 52% at the access points.

Support for tourism infrastructure was tested in various places in the survey. Nearly half of all people have told us that we should do more to support sustainable tourism within Wellington Park.

The level of support for **adventure tourism infrastructure** varied significantly depending on location and what LGA people reside in. People from Greater Hobart LGAs other than Hobart were twice as likely to support such infrastructure at the Pinnacle than those from the Hobart LGA. At The Springs overall opposition was lower (43%), and it was lower still (35%) at the access points.

Support for **other tourism infrastructure** remains similar across all three locations. However, overall opposition decreased from 54% at the Pinnacle, to 39% at access points, indicating that people consider that possible infrastructure at lower points on the mountain is less of a concern. This might partially be because "tourism infrastructure" means different things to different people.

A key theme that emerged was a deep care for the environment. This concern was shared by a majority of **frequent**, **occasional**, and **active** visitors, as well as by nearly half of those who visited only the Pinnacle. **Frequent** visitors were also significantly more likely to feel that views of the mountain from Hobart and its surrounds should be protected, and that natural values should come first ahead of commercial development.

The clear finding is that there are widely divergent views on development on the mountain. Support is moderate at the Pinnacle although higher among people from outer Hobart, with support increasing at lower altitudes. Overall, there is appetite for more development that is well-placed and sensitive to natural values.

Support for possible facilities and infrastructure



VISITOR INFORMATION CENTRE

THE PINNACLE		THE SPRINGS		ACCESS POINTS	
44%	38%	53%	24%	58%	18%



ADVENTURE TOURISM INFRASTRUCTURE

THE PINNACLE		THE SPRINGS		ACCESS POINTS	
35%	52%	39%	43%	44%	35%



OTHER TOURISM INFRASTRUCTURE

THE PINNACLE		THE SPRINGS		ACCESS POINTS	
34%	54%	33%	45%	35%	39%



CULTURAL/EDUCATIONAL FACILITIES

THE PINNACLE		THE SPRINGS		ACCESS POINTS	
52%	23%	59%	17%	60%	14%

Overall, support for potential facilities and infrastructure increases, and opposition decreases, in less sensitive and less visible areas of the Park. Clearly, people believe location matters when it comes to development.

Access and visitation

Pinnacle Road is the only road up the mountain and overwhelmingly, visitors (both Tasmanians and **tourists**) use cars to access Wellington Park. Most of these people are satisfied with ease of access, but 1 in 5 people, and 1 in 4 **families with children**, feel that accessing the Park is difficult. Motorists were much more likely to report that they find it difficult to access Wellington Park, particularly those who use motorbikes.

Smaller numbers access by bicycle or foot, and are generally more satisfied, likely due to their use of trails rather than Pinnacle Road. People who live in Hobart (more often **active**, **frequent** visitors) are also most likely to report that they find access to be easy than all other Greater Hobart LGAs.

Pinnacle-only, occasional and **passive** visitors were less satisfied with their experience in peak times. 1 in 3 people who live further from the mountain, such as those from Brighton, Clarence, Derwent Valley and Sorell are more likely to find it difficult to access the Park.

While people overall were more likely to rate access as easy or very easy, most survey respondents reported they had been unable to visit the Park at some point due to a road or trail closure. This is likely indicative of those people who would like to visit the Park to experience snow.

The safety of the road raises concern for many, with almost all challenges raised by **tourists** being related to access. For some people, other visitors are seen as a risk, with people being worried about large vehicles, congestion, people that are unfamiliar with the road, and the impact of walking and cycling visitors sharing an already narrow and winding road.

The differences in how people view ease of access clearly points to the road being the source of many visitors' unease. The current heavy reliance on a single access road by private vehicle is the cause of difficulty for many of the issues raised including closure, congestion, and safety.

When asked about what people want for future transport options the top three priorities were environmental benefit, safety and all-weather access. Cost seems to be less of a concern for most people, with only 1 in 5 people ranking it highly as a key consideration.

> **While people generally consider access to be easy, there are some people who have found it difficult, particularly those living outside of Hobart LGA. Most visitors have had issues accessing the Park in the past. This will likely only get worse as more people want to visit.**

By far the two most common reasons for people being unable to visit Wellington Park were:



ROAD OR TRAIL CLOSURE
51%



WEATHER CONDITIONS
65%

Snow is both a key drawcard for people to visit the mountain and the main reason for closing the road.

Future transport priorities:



ENVIRONMENTAL BENEFIT
55%



SAFETY
50%



ALL WEATHER ACCESS
35%

Top three considerations for transport options by those ranked either first or second out of six options

VISITOR NUMBERS

We have heard that most locals visit at least several times a year for a range of reasons, but the total numbers of visitors, including both Tasmanians and tourists, is difficult to determine. Existing data is focused on Kunanyi / Mount Wellington, rather than the entirety of the Park. We also know that tourists make up the vast majority of visitors to the mountain.

Visitor numbers have been modelled a few ways with different results, but all agree that more people will visit the Park over coming years, and facilities must meet the needs of future visitation.

Understanding where, when and how people visit the Park is fundamental for sustainable and informed decision making.



Views on the question of access infrastructure were reflected in several ways during the consultation. There were a wide range of views and suggestions for how best to serve the needs of those wanting to access the mountain, ranging from limiting access to significant infrastructure proposals.

Comfort with development is clearly an important consideration in planning for future access arrangements. People from Hobart particularly have stronger opinions and are more conservative about development at the Pinnacle. People are far more comfortable on average with possible infrastructure at The Springs, and even more so at the access points. People from Hobart are also considerably less supportive of additional infrastructure than all other Greater Hobart LGAs.

While not explicitly specified in the discussion paper, the debate on a cable car or similar for Kunanyi / Mount Wellington was mentioned by many people.

Many survey respondents mentioned the cable car in free text fields throughout the survey, including specifically in the context of the Pinnacle and The Springs, or in the open question about their vision for the future of Wellington Park. About 31% of respondents specifically noted their support, and around 27% noted their opposition. Others did not specifically mention a cable car, but provided comments or responses which indicated they were generally for (approximately 26%) or against (approximately 14%) additional development. About 1% of responses were considered neutral or unable to say.

There was a substantial difference in sentiment towards a cable car (and development generally) between different Greater Hobart LGAs. 20% of Hobart residents noted their support for a cable car or similar, and a further 26% were silent on the cable car but were generally supportive of some level of additional development. Support for both was somewhat higher in Kingborough and higher still in Glenorchy and Clarence. The highest support was in Brighton and Derwent Valley, with 62% and 55% respectively in favour of a cable car or similar, and a further 16% and 25% favouring additional development generally. This difference is important given residents of Hobart were significantly overrepresented in the survey sample.

Many people also proposed alternative infrastructure-based options in their survey responses and written submissions, including shuttle buses, visitor centres, and road upgrades. For example, of the people who provided a free-text response on facilities or infrastructure at the Pinnacle, The Springs or access points, around 8% mentioned their support for a shuttle bus type solution.

Whatever access solution ends up being preferred, the community agrees on several key points. Any transport solution must be safe and sensitive to the environment, and help people access the Park at the times they most want to go. It must do these things while also accounting for increasing visitation numbers and the broader Vision for *Our Mountain's Future*.

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